

# TRAINING COURSE FOR LEADERS IN INTERNATIONAL UNIVERSITY COOPERATION

## MODULE 1 - THE SWISS EXPERIENCE

### ABOUT THE COURSE

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Module 1 of the Training Course for Leaders in International University Cooperation will address the different leadership concepts in Higher Education and present the Swiss experience in relation to the theme of internationalization and international educational cooperation.

### ACADEMIC COORDINATION

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- PROFESSOR ABDELJALIL AKKARI  
Geneva University - UNIGE, Switzerland.
- PROFESSOR ROSSANA VALÉRIA DE SOUZA E SILVA  
University of Brasilia - UnB, Brazil  
International Cooperation Group of Brazilian Universities - GCUB, Brazil.

### GENERAL INFORMATION

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Dates: April 14 to 22, 2021.

Opening class schedule: 2:00 pm to 7:00 pm (Brasília time).

Schedule of other classes: 2:00 pm to 6:30 pm (Brasília time).

Total workload: 45 hours (32 hours of virtual classes and 13 hours of extra activities).

Languages required to take the class: English and Spanish.

Modality: Virtual.

Plataform: Zoom.

Maximum number of participants: 50.

## **COURSE OBJECTIVES**

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- Analyze the different leadership concepts in Higher Education from a theoretical-practical perspective.
- Discuss the multiple approaches used by Swiss universities to develop the internationalization of their institutions.
- Know how the International Relations sectors are organized in Swiss universities.
- Meet the international, intergovernmental and non-governmental organizations present in Geneva and its programs aimed at Higher Education.

## **TARGET AUDIENCE**

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- University professors and administrative technicians linked to institutions associated with the GCUB who work, or have an interest, in the area of international cooperation in Higher Education.
- University professors and administrative technicians who work, or have an interest, in the area of international cooperation in Higher Education from the partner institutions of GCUB.
- Representatives of government agencies, university associations and councils of deans who work in the sectors of International Relations.

## **REQUIREMENTS FOR PARTICIPATION**

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- Have intermediate knowledge of English and Spanish.
- Have completed a Master's degree in any area of training.
- Have a computer with speaker, microphone and camera available.
- Have access to high speed broadband internet connection.

### **OBSERVATIONS:**

- It is mandatory to present a document proving the title of Master.
- It is not necessary to present a language proficiency certificate.

## REQUIREMENTS FOR COMPLETING THE COURSE

- Mandatory minimum frequency: 90%.
- At the end of the course, it will be necessary to elaborate and present a work that will consist of the analysis of a specific case, or the elaboration of a proposal, referring to international university cooperation.
- The work must be written and presented in one of the following languages: English, Portuguese or Spanish. Additional information will be transmitted in the first class.



## REGISTRATIONS

[FORM.JOTFORM.COM/203375850789064](https://form.jotform.com/203375850789064)

Deadline for registration: January 30, 2021.

**Registration deadline extended until April 12, 2021, at 11:59pm (Brasilia time)**

## APPLICATION GUIDELINES

- Only the first 50 entries will be considered.

### REGISTRATION FEE FOR MODULE 1

- Representatives of GCUB-associated universities: **U\$ 250**
- Representatives of non-GCUB member institutions: **U\$ 350**

Payments must be made via deposit, bank transfer, or Pix, to the GCUB account informed below. The deposit slip must be sent with the registration form.

### ATTENTION: There will be no refund of the registration fee

"Grupo de Cooperação Internacional de Universidades Brasileiras"

Ag. 3477-0

C/C 32.576-7

CNPJ: 10.789.274/0001-65

Chave pix: 10.789.274/0001-65

#### International transfers:

IBAN: BR71000000000034770000325767C1

SWIFT: BRASBRRJBSA

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### FACULTY



**ABDELJALIL AKKARI**  
UNIVERSITÉ DE GENÈVE

Abdeljalil Akkari is professor and director of the International Education research group at the University of Geneva, Switzerland. He is also a visiting professor on the faculty of International Relations at Al-Farabi Kazakh National University and a regular consultant to UNESCO and other international organizations. He was the dean of research at the Higher Pedagogical Institute HEP-BEJUNE, Bienne, Switzerland, and an assistant professor at the University of Maryland, Baltimore County, in Baltimore, United States. His main experience and important publications include studies on international cooperation, educational planning, multicultural education, teacher training and educational inequalities. His main research interests are currently focused on teacher training and educational system reforms from a comparative and international perspective.



**ANA SHEILA FERNANDES COSTA**  
UNIVERSIDADE DE BRASÍLIA

PhD in Educational Sciences from the University of Geneva, linked to the research group Dimensions Internationales de l'Education (ERDIE). Since 2017 she has been a professor in the Department of Planning and Administration at the Education Faculty of the University of Brasília. Member of the Research Group on Training and Performance of Teachers / Pedagogues (GEPFAPe) and Red Iberoamericana de Apoyo a la Gestión Educativa. Worked at the Higher Education Secretariat of the Ministry of Education of Brazil (SESu / MEC). He was Manager of International Cooperation Programs and Projects for the Coimbra Group of Brazilian Universities. She also served as a consultant to the Organization of American States (OAS) and the Organization of Ibero-American States (OEI). He has experience in the development of studies in the areas of Public Policy and Education Management, Teacher Training, Internationalization of Educational Policies and Higher Education



**CLEMENTINA ACEDO**  
UNIVERSITÉ WEBESTER

Clementina Acedo has a degree in Sociology (1982) from Universidad Católica Andrés Bello (Caracas, Venezuela), a Masters in Education for International Development (1984), a Master in Philosophy (1988) and a Doctorate in Comparative Education International (1997) from the University of Stanford. Since 2001, Ms. Acedo has been a Professor and Co-Director of the Institute for International Studies in Education at the University of Pittsburgh, USA. Previously, she worked as the National Director of the UNDP Social Development Program in Venezuela, then as a Researcher, International Consultant and Professor at the Institute for Higher Management Studies - IESA, in Caracas, and as an Education Specialist at the World Bank. Ms. Acedo was Director of IBE from 2007 to 2014. Currently, she is Director of the University of Webster (Geneva, Switzerland).



**JOAQUIM DOLZ**  
UNIVERSITÉ DE GENÈVE

Joaquim Dolz is a professor of language teaching and teacher training at the University of Geneva. Since 1980, he has developed research on language development and on the teaching and learning of languages from the perspective of socio-discursive interactionism. Among these researches, the best known ones refer to the teaching of oral and written production, textual genres, didactic sequences, learning difficulties and analysis of teaching activity. Member of the research groups GRAFE and FORENDIF, he currently directs his new research on teacher education in French teaching.



**KAREN TAYLOR**  
INTERNATIONAL SCHOOL OF GENEVA (ECOLINT)

With a bachelor's degree in French and Russian from Connecticut College and a master's and doctorate in history from Georgetown University, Karen Taylor has an impressive career as a professor and university professor. Interested in research fields as diverse as Philosophy, Plurilingualism, Language Acquisition, Transculturalism and History of Female Education, Karen Taylor worked at Harvard University, Georgetown University, George Mason and the Smithsonian Museum, and several universities in the United States and Europe. Before joining Ecolint in 2015, she was a dormitory manager at the American School in Switzerland (TASIS) in Lugano. Karen Taylor has published in several academic books and journals and has received several scholarships and academic awards. American citizen, has lived in Europe since 2008 and is fluent in French and English. She also speaks Russian, German and Italian well.



**MYRIAM RADHOUANE**  
UNIVERSITÉ DE GENÈVE

Myriam Radhouane is a postdoctoral fellow at the University of Geneva, Switzerland. His research focuses mainly on intercultural approaches to teacher education and the teaching profession. It also works on recognizing students' language and culture, cultural identity of teachers and social justice in education.



**RENATO OPERTTI**  
UNESCO INTERNATIONAL BUREAU OF EDUCATION

Renato Opertti has worked as Programme Specialist with the IBE since 2006. Currently, Mr Opertti coordinates the Innovation and Leadership in Curriculum, Learning and Assessment Program. He is responsible for the IBE programs that support UNESCO regions and Member States in the processes of curriculum renewal and development. He leads the IBE-UNESCO Postgraduate Diploma in Curriculum Design and Development currently implemented in Africa and in Latin America and the Caribbean. In addition, Mr Opertti coordinates UNESCO worldwide Community of Practice (COP) in Curriculum Development and supports the implementation of inclusive education initiatives as a follow-up of the 48th session of the International Conference on Education (ICE 2008).



**ROSSANA VALÉRIA DE SOUZA E SILVA**  
GRUPO DE COOPERAÇÃO INTERNACIONAL DE  
UNIVERSIDADES BRASILEIRAS

PhD in Education from the State University of Campinas - UNICAMP (1997). He completed his postdoctoral studies in Educational Sciences at Université Paris 8, France. She is a retired professor at the University of Brasília-UnB. Since 2008, she has been Executive Director of the International Cooperation Group of Brazilian Universities-GCUB. She is an Associate Researcher at the Faculty of Psychology and Educational Sciences at the University of Geneva-Switzerland and former President of the Governing Council of the UNESCO International Institute for Higher Education in Latin America and the Caribbean - UNESCO-IESALC. She was Special Advisor on International Relations at ANDIFES - National Association of Directors of Federal Institutions of Higher Education (2009-2011) and Director of International Relations at the Federal University of Uberlândia-MG, Brazil (2005-2008), where she coordinated programs of the Brazilian government , such as the Graduate Students Agreement Program (PEC-G) and the Graduate Students Agreement Program (PEC-PG). She is also the author and coordinator of several international programs and courses for undergraduate and graduate teachers, researchers and students.





**THIBAUT LAUWERIER**  
UNIVERSITÉ DE GENÈVE

Thibaut Lauwerier is a researcher and researcher at the Faculty of Psychology and Educational Sciences at the University of Geneva, Switzerland. He is interested in the role of international cooperation in the development of educational policies, the quality of basic education in the South and inequality in education. He is also coordinator of the Master in Advanced Studies in Education and International Research and co-editor of the journal *Educação em Debate: Comparative Analysis*.



**YAO YDO**  
UNESCO INTERNATIONAL BUREAU OF EDUCATION

Yao Ydo was appointed Acting Director of the UNESCO International Education Office (IBE-UNESCO) in Geneva in August 2020. Before joining IBE, Mr. Ydo worked at the UNESCO Multisectoral Office in Abuja, where he served as Regional Director, representing the organization at regional, national and international level.

With more than 23 years of experience in the United Nations system, Mr. Ydo started his career at UNESCO Headquarters in Paris, in the Basic Education and Literacy Section in 1997, as an Associate Specialist. His extensive practical experience in education includes a variety of educational positions at UNESCO offices in Mali, Cameroon, Congo (DRC) and Senegal. In his various roles, Mr. Ydo has gained experience in developing partnerships and resource mobilization from development banks, the private sector, UN agencies and governments (self-benefit funds). His efficiency and dynamism allowed him to move from a program specialist to managerial functions, including as a UNESCO Representative in Côte d'Ivoire and Regional Director of the UNESCO Multisectoral Regional Office for West Africa in Abuja, Nigeria.

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### SCHEDULE:

#### THEMES:

#### PROFESSORS:

APRIL  
14

- Course opening.
- Organization of the Swiss education system

- Abdeljalil Akkari
- Rossana Souza e Silva
- Myriam Radhouane

APRIL  
15

- The internationalization of a private university in Switzerland: the example of Webster's University in Geneva.
- The Geneva International School: an exemplary case of internationalization and interculturalism.

- Clémentina Acedo
- Karen Taylor

APRIL  
16

- UNESCO's international experience in curricular and educational reforms.
- Work of the International Bureau of Education (IBE) and UNESCO in Latin America

- Yao YDO
- Opertti Renato

APRIL  
19

- Research at the center of internationalization at the University of Geneva.
- The experience of a Brazilian doctoral student in Switzerland.

- Joaquim Dolz
- Ana Sheila F. Costa



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### PRELIMINARY SCHEDULE:

#### THEMES:

#### PROFESSORS:

APRIL  
20

- The organization of Higher Education in Switzerland
- The Department of International Relations at the University of Geneva

- Abdeljalil Akkari

APRIL  
21

- International organizations in Geneva: pillars of sustainable development.

- Thibaut Lauwerier

APRIL  
22

- Course summary
- Closing of works.

- Abdeljalil Akkari
- Rossana Souza e Silva