

XVIII General Assembly & XV International Seminar of GCUB

NEWSLETTER #004

**TOURIST ATTRACTIONS &
CONFIRMED SPEAKERS**



**SEP-30 TO
OUT-3, 2025**



**RECIFE-PE
BRAZIL**

XVIII General Assembly & XV International Seminar of GCUB



HOST UNIVERSITY:



SUPPORT:

Secretaria
da Assessoria Especial
à Governadora
e Relações Internacionais



Dear participant,

From September 30 to October 3, the **XVIII General Assembly** and the **XV International Seminar** of the **International Cooperation Group of Brazilian Universities - GCUB** will take place.

With the purpose of presenting alternatives for better enjoyment of the city of **Recife**, in this newsletter's fourth edition, we bring suggestions of important **tourist attractions**, which depict the history and culture of Northeastern Brazil. Furthermore, we present the updated version of the list of **confirmed speakers**.

It will be a pleasure and a great joy to welcome you in Recife - PE, Brazil!

Enjoy!

XVIII General Assembly
& XV International Seminar of GCUB



CULTURAL CENTER

Cais do Sertão

Honoring the culture, stories, and people
of the Brazilian sertão.



@museucaisdosertao



[https://caisdosertao.
pe.gov.br/](https://caisdosertao.pe.gov.br/)



The Cais do Sertão

“Just a few meters from Recife’s *Marco Zero** is **Cais do Sertão**, a museum located on the coast that pays tribute to the culture, stories, and people of the Brazilian *sertão*** . The museum is part of the **Porto Novo Recife** project, which is transforming the old port warehouses into a major hub for tourism, services, and entertainment.”



“Inaugurated in **April 2014**, Module 1 of the Cais do Sertão houses a permanent, interactive exhibition about *sertanejo* culture and hosts a grand celebration of the life and work of singer and composer **Luiz Gonzaga, The King of Baião.**”

***Marco Zero** is the central point of Recife, considered the starting point for measuring distances and known for its vibrant cultural and historical significance.

****Sertão**: Brazilian outback/hinterland. A semi-arid region in Northeast Brazil, renowned for its dry climate, caatinga vegetation, and rich local culture. In Pernambuco, it is notable for its history, traditions, and unique landscapes. Residents are often called "*sertanejos*."

A Museum of Excellence



“The museum, known for portraying the Northeastern journey through art, has been honored with important international awards, including the **ArchDaily Building of the Year Award**; the **Gubbio Award**, which recognizes facilities within Latin America and the Caribbean; and the **Dedalo Minosse Award** in Europe.”

Cais do Sertão's Visiting Information

 Armazém 10, Av.
Alfredo Lisboa, s/n -
Recife, PE, 50030-150



Full-price: R\$ 10,00
Half-price tickets*:
R\$ 5,00



Tuesdays to Fridays: 10AM - 4PM

Saturdays and Sundays: 11AM - 5PM

Last entry: 30 minutes before
closing time

Free entry on Tuesdays

*Half-price is for students,
seniors, and other eligible
groups

Free Attraction

Praça do Marco Zero



“In the center of the plaza, located in the Recife neighbourhood — **which is listed as a national heritage site by IPHAN*** —, the “Rosa dos Ventos” is painted, indicating that this is where it all began. The site also features several historical and cultural monuments, such as **Caixa Cultural** of Recife, the **Centro de Artesanato de Pernambuco**, besides a deck with various bar options. The Marco Zero is one of Recife’s main tourists attraction: an ideal place to take photos, enjoy the Capibaribe river’s landscape and feel the atmosphere of the city.”

***IPHAN** It is a federal agency of the Brazilian Government linked to the Ministry of Culture, responsible for the preservation and protection of the nation’s most significant cultural assets, including buildings, monuments, landscapes, and intangible heritage.

Visiting Information

 Av. Alfredo Lisboa -
Recife, PE, 50030-150



Free entry



As it is a public plaza,
it is open 24 hours a day.

Free Attraction

The Sculpture Park Fernando Brennand



“The Sculpture Park was inaugurated in **2000**, at the turn of millennium, as part of the project “*Eu Vi o Mundo... Ele Começava no Recife*” (*I Saw the World... It Began in Recife*). The restoration work began in 2021 and was completed in March of 2024 by the Recife City Council, with the participation of the **Oficina Francisco Brennand** and the sculptor **Jobson Figueiredo**. The park can be accessed by a catamaran ride along the Capibaribe river or by car through the Brasília Teimosa neighbourhood.”

***Catamaran** is a type of boat with two parallel hulls, providing greater stability compared to traditional single-hull boats.

Visiting Information

 Av. Alfredo Lisboa -
Recife, PE, 50030-150

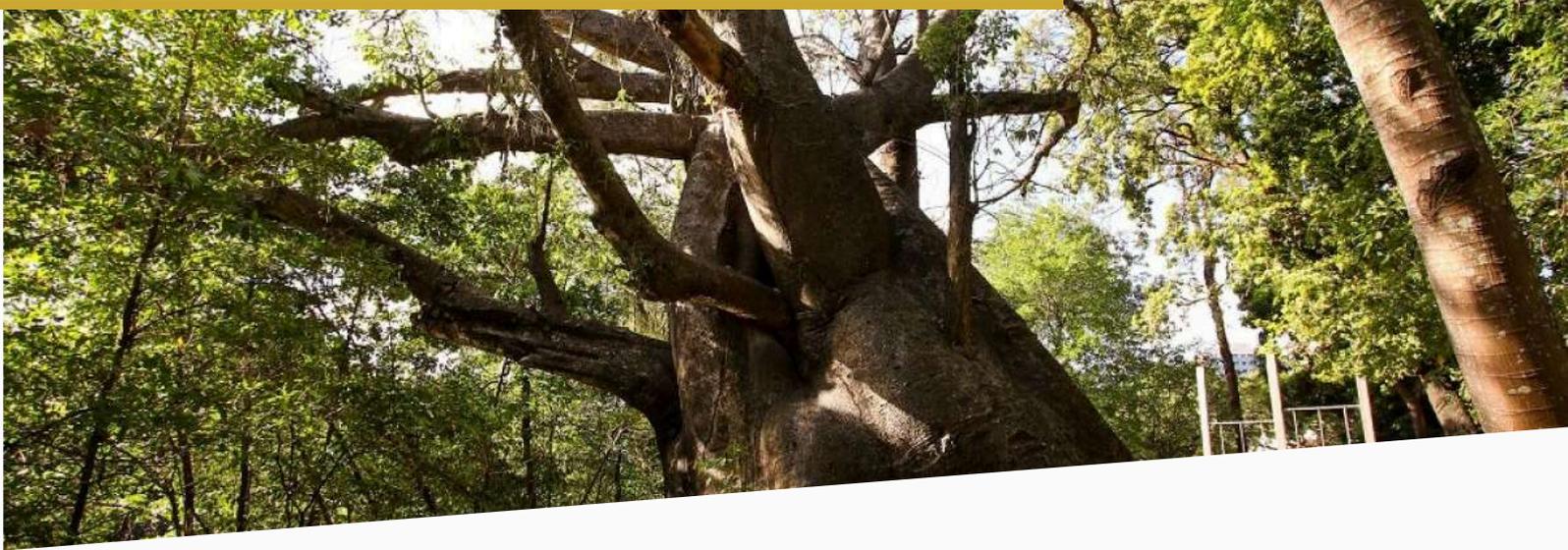
 Free entry

 Tuesday to Friday: 10AM - 5PM
Saturday and Sunday: 9AM - 6PM
Ticket office until 4PM

 [oficinafranciscobr
ennand.org.br](http://oficinafranciscobrennand.org.br)

Free Attraction

Jardim do Baobá



“The park's centerpiece is the **Baobab Tree**, a centuries-old tree sacred to indigenous, African, and Brazilian cultures. The **15-meter tree has been listed as a heritage asset in Recife since 1988**. The natural space also features special lighting, picnic areas and a **floating pier**, which moves along with the changing tide. This way, whether the tide is high or low, visitors can experience the river from new perspectives, rather than just from the banks.”

Visiting Information

 Rua Madre Loyola, s/n,
Graças, Recife-PE

 Free entry

 As it is a public park,
it is open 24 hours a day.

 [@_jardim_baoba](https://www.instagram.com/_jardim_baoba)

Free Attraction

Casa da Cultura de Pernambuco



“The **Casa da Cultura Luiz Gonzaga** is one of the largest handicraft markets in Recife and one of the State's landmarks. The imposing building in which it is housed was built to house the former *Casa de Detenção do Recife*, which remained for over a century as the most important prison in Pernambuco. Today, the old cells are occupied by shops, cultural associations, and snack bars. The Casa da Cultura also houses two panels by Pernambuco originated painter **Cícero Dias**, depicting the Pernambuco Revolutions of 1817 and 1824.”

Visiting Information

 Cais da Detenção, s/nº,
Santo Antônio – Recife

 Free entry

 Monday to Saturday: 9AM - 5PM
Sunday: 9AM - 2PM

 cultura.pe.gov.br

Paid Attraction

Paço do Frevo



“It is a museum dedicated to the musical rhythm and dance that emerged in Pernambuco over 100 years ago: **frevo**. The museum occupies a historic building in the *Recife Antigo* neighbourhood, and features interactive exhibitions, workshops, live performances, and a collection of over **12,000 frevo-related items**. It is a great place to visit in Recife and an opportunity to learn more about this cultural expression from Pernambuco, which is recognised as an Intangible Cultural Heritage of Humanity.”

Visiting Information

 Praça do Arsenal da
Marinha, s.n - Recife, PE,
50030-360



Tuesday to Friday: 10AM - 5PM
Saturday and Sunday: 11AM -
6PM

Last entry: 30 minutes
before closing time



Full-price: R\$ 10,00
Half-price tickets:
R\$ 5,00

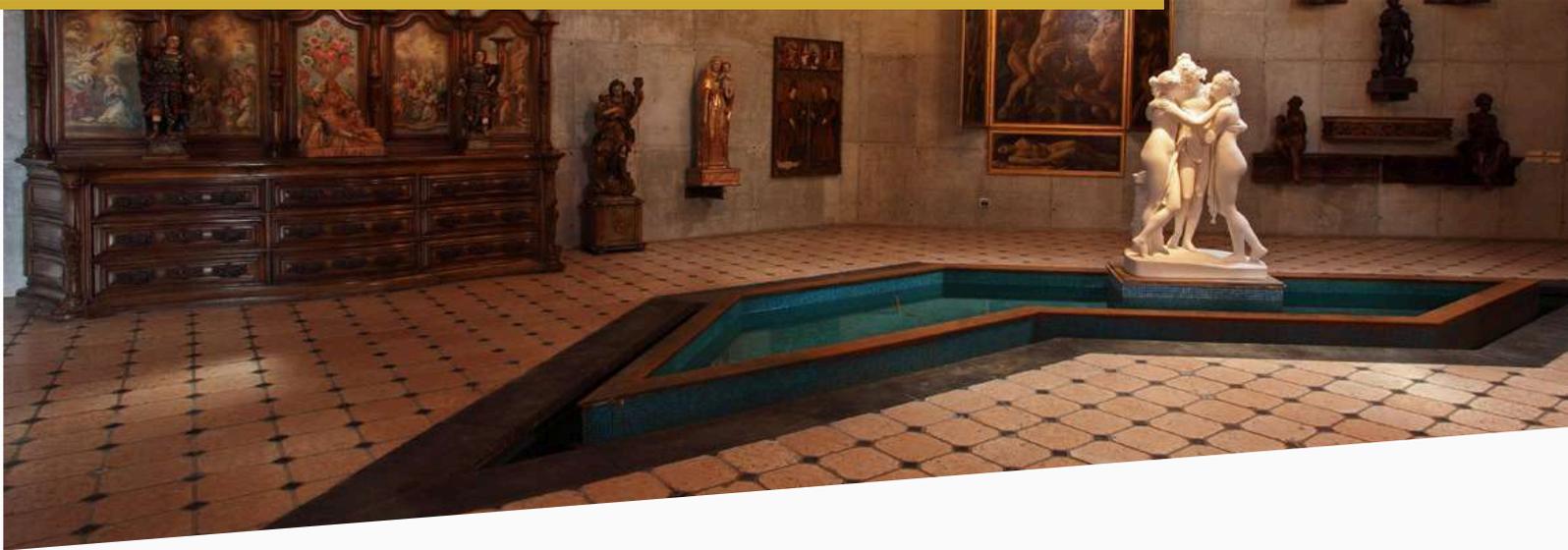
Free entry on
Tuesdays



www.pacodofrevo.org.br

Paid Attraction

Instituto Ricardo Brennand



“It is a non-profit cultural institution, **inaugurated in 2002**, which safeguards a valuable artistic and historical collection originating from the private collection of Pernambucan industrialist **Ricardo Coimbra de Almeida Brennand**.”

It has one of the most modern museum facilities in Brazil, comprising a complex of buildings consisting of the **São João Castle Museum, Pinacoteca***, **Library, Auditorium, Sculpture Garden** and a **Gallery** for temporary exhibitions and events.”

***Pinacoteca** it is a museum or gallery dedicated to the exhibition and preservation of paintings and related works of art, usually with a focus on paintings.

Visiting Information

 **Alameda Antônio Brennand,
s/n Várzea | Recife/PE - Brasil**

 **Tuesday to Sunday: 1PM - 5PM**
Last entry promptly at 4:30PM



Full-price: R\$ 50,00

**Half-price tickets:
R\$ 25,00**

The last **TUESDAY** of
each month entry is
free.



institutoricardobrennand.org.br

CONFIRMED SPEAKERS



Below, check out some of the speakers confirmed to participate in the XVIII General Assembly and XV International Seminar!



Pierre Lucena
Porto Digital
President
BRAZIL



Marcos Sfair Sunye
Federal University of Parana
Rector
BRAZIL



Leonardo Lomelí Vanegas
Universidad Nacional Autónoma de México - UNAM
Rector
MEXICO



Ademar Seabra da Cruz Junior
Ministry of Foreign Affairs and Advanced
Institute for Artificial Intelligence
Ambassador of Brazil in Mozambique and Madagascar
BRAZIL



Rudolf Eduard von Sinner
Globethics
Member of the Board of Directors
SWITZERLAND



Juan Cristóbal Morales Ordóñez
Red Universitaria y Ciudadana de Ética y Bioética
President
EQUADOR



Moacyr Cunha de Araújo
Federal University of Pernambuco
Vice-Rector
BRAZIL



Antonio Martínez Arboleda
University of Leeds
Professor of Open and Digital Education and
Senior Lead for the Knowledge Equity Network
UNITED KINGDOM



Halima Ouanada
Université of Tunis El Manar
President of the Tunisian Association of Études
sur les Lumières (ATEL)
TUNISIA



Abdeljalil Akkari
University of Geneva
Director
SWITZERLAND

CONFIRMED SPEAKERS



Francisco Antonio Tamarit
National University of Córdoba
Full Professor and Researcher (CONICET)
ARGENTINA



Serge Borg
Université Marie et Louis Pasteur
Full Professor
FRANCE



Joughaina Gherib
University of Manouba
Full Professor
TUNISIA



Daniel Balaban
United Nations - UN
World Food Program Director
BRAZIL



Bianca Sulpasso
Tor Vergata University
Rector's Delegate for International Affairs
ITALY



Marie Levens
Former Minister of Foreign Affairs,
Former Minister of Education
SURINAME



Zoltan Dubeczy
Secretary General
Hungarian Rectors Conference
HUNGARY



Tomislav Capuder
University of Zagreb
Vice Dean for Research and Innovation
CROATIA



Ondina León
Ministry of Higher Education of Cuba
Director of Science, Technology, and Innovation
CUBA

PARTICIPANTS



MORE THAN
30
COUNTRIES REPRESENTED



Afghanistan



Angola



Algeria



Botswana



China



Venezuela



Democratic Republic of the Congo



Finland



Ghana



Haiti



Malawi



Italy



Mexico



Portugal



Hungary



Switzerland



Tunisia



Suriname



Nigeria



Croatia



United States



Palestine



Kenya



Cuba



Dominican Republic



Ecuador



France



Argentina



United Kingdom



Bosnia and Herzegovina

About the registration

Registration is free of charge and can be done using the digital form below. After registering, we kindly ask you to send your plane ticket to the GCUB.

As numbers are limited, this will not only confirm your participation, but is also essential for the logistical organization of the events in Recife.

Where to register?

Simply access the form available on the following link:



<https://form.jotform.com/251053883550658>



WE AWAIT FOR YOU IN THE VIBRANT RECIFE!

SUPPORT:

Secretaria
da Assessoria Especial
à Governadora
e Relações Internacionais

