

XVIII General Assembly & XV International Seminar of GCUB



NEWSLETTER 007: COMPLETE PROGRAM & USEFUL INFORMATION



SEP-30, 2025
TO
OCT-3, 2025



RECIFE-PE
BRAZIL

HOST UNIVERSITY



SUPPORTERS



Secretaria
da Assessoria Especial
à Governadora
e Relações Internacionais



Consolato d'Italia
Recife



Dear participant,

The countdown for the **XVIII General Assembly and the XV International Seminar** of the GCUB in Recife is coming to an end!

With the proximity of the event, this communication is dedicated to providing relevant logistical details for your stay, such as: **transfer services**, availability of **simultaneous translation**, and the latest **weather forecast** in Recife during the period of the events.

Additionally, we have published another **update of the program**, including the institutional presentations sessions scheduled for **September 30**.

Enjoy!

We included in this update a detailed schedule of the activities which will take place on September 30, scheduled to promote integration among the various institutions that will attend the event.

Tuesday, September 30, 2025

Pre-event: Institutional presentations

9:00 a.m. to
9:30 a.m.

Opening

Centro Cultural
Cais do Sertão

9:30 a.m. to
9:45 a.m.

Presentation 1

Institutional Presentation of the
Educational Testing Service (ETS)

PANELIST:

- **Adiane Blum** - TOEFL iBT Brazil Consultant and Academic Support (Brazil) 

9:50 a.m. to
10:05 a.m.

Presentation 2

Education and Research System in Colombia

PANELIST:

- **Mario Ramirez Orozco** - Counselor of Foreign Affairs at the Embassy of Colombia in Brazil (Colombia) 

10:10 a.m. to
10:25 a.m.

Presentation 3

Perspectives of Cooperation with Italy

PANELIST:

- **Fábio Naro** - Scientific Attaché at the Embassy of Italy in Brazil (Italy) 

10:30 a.m. to
10:45 a.m.

Presentation 4

Institutional Presentation of the
University of Téramo (Italy)

PANELIST:

- **Christian Corsi** - Rector at the University of Téramo (Italy) 

10:45 a.m. to
11:05 a.m.

Coffee Break

Centro Cultural
Cais do Sertão

11:05 a.m. to
11:20 a.m.

Presentation 5

Institutional Presentation of the
University of Pernambuco - UPE

PANELIST:

- **Maria do Socorro de Mendonça Cavalcanti** - UPE Rector (Brazil) 

11:25 a.m. to
11:40 a.m.

Presentation 6

Institutional Presentation - Confucius Institute (China)

PANELIST:

- **Igor Lapsky da Costa Francisco** - Brazilian Director of the UPE Confucius Institute and UPE Director of International Relations (Brazil) 

11:45 a.m. to
12:00 p.m.

Presentation 7

Institutional Presentation -
Cervantes Institute (Spain)

PANELIST:

- **Luís Angel Macias** - Director of the Cervantes Institute in Recife (Spain) 

12:00 p.m. to
2:00 p.m.

Lunch

2:00 p.m. to
2:15 p.m.

Presentation 8

Institutional Presentation of the Federal
Rural University of Pernambuco - UFRPE

PANELIST:

- **Maria José de Sena** - UFRPE Rector (Brazil) 

2:20 p.m. to
2:35 p.m.

Presentation 9

Institutional Presentation of the
Universidad Mundial (Mexico)

PANELIST:

- **Maria Jose Hinojosa Moreno** - Universidad Mundial Rector (to be confirmed) (Mexico) 

2:40 p.m. to
2:55 p.m.

Presentation 10

Institutional Presentation of the Federal Institute of
Sertão Pernambucano - IFSertãoPE

PANELIST:

- **Jean Carlos Coelho de Alencar** - IFSertãoPE Rector (Brazil) 

PRELIMINARY PROGRAM



3:00 p.m. to
3:15 p.m.

Presentation 11

Institutional Presentation of the Montclair State University

PANELIST:

- **Koen DePryck** - Professor at the Montclair State University and Director of the Challenge Based Impact Laboratory (United States)

3:20 p.m. to
3:35 p.m.

Presentation 12

Institutional Presentation of the Federal Institute of Pernambuco - IFPE

PANELIST:

- **José Carlos de Sá** - IFPE Rector (Brazil)

3:40 p.m. to
3:55 p.m.

Presentation 13

“San Marino: 1700 years of the world’s oldest Republic”
Institucional Presentation of the University of San Marino

PANELIST:

- **Michelangelo Tinagli Casarosa** - Responsible for the internationalization with Brazil and Latin America, University of the Republic of San Marino (to be confirmed) (San Marino)

4:00 p.m. to
4:20 p.m.

Coffee Break

Centro Cultural
Cais do Sertão

4:20 p.m. to
4:35 p.m.

Presentation 14

Union of Universities of Latin American and the Caribbean (UDUALC)

PANELIST:

- **Roberto Escalante Semerena** - General Secretary of the Union of Universities of Latin America and the Caribbean (Mexico)

4:40 p.m. to
4:55 p.m.

Presentation 15

Institutional Presentation of the Partnership for Skills in Applied Sciences, Engineering and Technology (PASET)

PANELIST:

- **Caroline Oremo** - Official of Training, PASET Consultant (Kenya)

5:00 p.m. to
5:15 p.m.

Closing

Centro Cultural
Cais do Sertão

5:20 p.m. to
6:20 p.m.

Informative Session intended to English Professors

Meeting with the Educational Testing Service (ETS) about innovations on TOEFL and preparation resources for the exam

PERSON IN CHARGE:

- **Adiane Blum** - Consultant of Academic and Institutional Support at ETS Brazil (Brazil)

Centro Cultural
Cais do Sertão

Wednesday, October 1st, 2025

10:00 a.m. to 12:00 p.m.	General Assembly	Centro Cultural Cais do Sertão
2:00 p.m. to 4:00 p.m.	Opening Ceremony	Centro Cultural Cais do Sertão
	Cultural Presentation	
	Signing of Memorandums of Understanding	
	Official Photo	
4:00 p.m. to 5:30 p.m.	<p align="center">Plenary Session 1</p> <p align="center">Democracy, Geopolitics and International University Cooperation: building bridges for peace and global sustainability.</p> <p>SPEAKERS:</p> <ul style="list-style-type: none"> • Leonardo Lomelí Vanegas - UNAM Rector (Mexico) • Carlos Gilberto Carlotti Junior - USP Rector (Brazil) • Rui Oppermann - International Relations Director at CAPES (Brazil) <p>MODERATOR:</p> <ul style="list-style-type: none"> • Alfredo Macedo Gomes - UFPE Rector and President of GCUB (Brazil) 	Centro Cultural Cais do Sertão
6:00 p.m. to 8:00 p.m.	Welcome Cocktail	Centro Cultural Cais do Sertão

Thursday, October 2nd, 2025

9:00 a.m. to 10:30 a.m.	<p align="center">Plenary Session 2</p> <p align="center">Ethical Challenges and Strategies of International University Cooperation in the face of Migratory Flows.</p> <p>SPEAKERS:</p> <ul style="list-style-type: none"> • Bianca Sulpasso - Rector's Delegate for International Affairs at Tor Vergata University, Rome (Italy) • Juan Cristóbal Morales Ordóñez - International Bioethics Committee of UNESCO (IBC), University and Citizen Network of Ethics and Bioethics (Ecuador) • Rudolf Sinner - Member of the Globethics Board of Directors <p>MODERATOR:</p> <ul style="list-style-type: none"> • José Geraldo Ticianeli - UFRR Rector and Member of the GCUB Board of Director 	Centro Cultural Cais do Sertão
10:30 a.m. to 11:00 a.m.	Coffee Break	Centro Cultural Cais do Sertão

11:00 p.m. to
12:50 p.m.

Plenary Session 3

Technology Parks as Catalysts of Innovation and Global Cooperation.

SPEAKERS:

- **Ademar Seabra da Cruz Junior** - Ambassador of Brazil in Mozambique and Madagascar (Brazil) 
- **Jorge Audy** - Pontifical Catholic University of Rio Grande do Sul - PUC-RS (Brazil) 
- **Janelle Castrellon Ruiz** - Director of Academic Mobility and Business Development at Cidade do Saber Foundation (Panama) 
- **Pierre Lucena** - President of Porto Digital (Brazil) 

MODERATOR:

- **Germano Rigacci Junior** - PUC-Campinas Rector and Member of the GCUB Board of Directors (Brazil) 

Centro Cultural
Cais do Sertão

12:50 p.m. to
2:30 p.m.

Lunch

Centro Cultural
Cais do Sertão

2:30 p.m. to
4:00 p.m.

Plenary Session 4

Digital Innovation, Democracy and University Participation: International Experiences in the Age of Technology.

SPEAKERS:

- **Marcos Sfair Sunye** - UFPR Rector (Brazil) 
- **Marie Levens** - Institute for Education for Development - IIED (Suriname) 
- **Lidija Kos-Stanišić** - University of Zagreb (Croatia) 

MODERATOR:

- **Amali de Angelis Mussi** - UEFS Rector and Member of the GCUB Board of Directors (Brazil) 

Centro Cultural
Cais do Sertão

4 p.m. to
5:30 p.m.

Plenary Session 5

International University Cooperation for Addressing Climate Change in the Context of COP30.

SPEAKERS:

- **Serge Borg** - Full Professor at Marie and Louis Pasteur University (France) 
- **Moacyr Cunha de Araújo Filho** - UFPE Vice-Rector (Brazil) 
- **Hilligje van't Land** - International Association of Universities (IAU) 

MODERATOR:

- **Gilmar Pereira da Silva** - UFPA Rector (Brazil) 

Centro Cultural
Cais do Sertão

7:30 p.m. to
9:30 p.m.

Social Dinner

Centro Cultural
Cais do Sertão

Friday, October 3rd, 2025

9:00 a.m. to
10:30 a.m.

Plenary Session 6

Artificial Intelligence for Sustainability and Global Cooperation: A New Paradigm for Universities.

SPEAKERS:

- **Abdeljalil Akkari** - University of Genebra (Switzerland) 
- **Jouhaina Gherib** - University of Manouba (Tunisia) 
- **Zoltán Dubecz** - Hungarian Rectors' Conference 

MODERATOR:

- **Juliana Lando Canga** - President of the Assembly of the University of Luanda (Angola) 

Centro Cultural
Cais do Sertão

10:30 a.m. to
11:00 a.m.

Coffee Break

Centro Cultural
Cais do Sertão

Plenary Session 7

Debate: International University Cooperation for Food Security, Poverty Eradication, and Promotion of Peace

SPEAKERS:

- **Halima Ouanada** - University Túnis El Manar (Tunisia) 
- **Ondina León** - Ministry of Higher Education (Cuba) 
- **Daniel Balaban** - United Nations (Brazil) 

MODERATOR:

- **Raiane Patrícia Assumpção** - UNIFESP Rector and Member of the GCUB Board of Directors (Brazil) 

Centro Cultural
Cais do Sertão

11:00 a.m. to
12:30 p.m.

12:30 p.m. to
2:30 p.m.

Lunch

Centro Cultural
Cais do Sertão

Plenary Session 8

Open Science and International University Cooperation: Pathways for Democratizing Knowledge on a Global Scale

SPEAKERS:

- **Francisco Tamarit** - University of Córdoba (Argentina) 
- **Antonio Martínez-Arboleda** - University of Leeds (United Kingdom) 
- **Helen Titilola Olojede** - National Open University of Nigeria (Nigeria) 

MODERATOR:

- **António Manuel Pereira** - Rector of the University of Porto (To be confirmed) 

Centro Cultural
Cais do Sertão

2:30 p.m. to
4:00 p.m.

4:00 p.m. to
5:00 p.m.

Closing Conference

Universities and Social Justice: International Cooperation for Reducing Inequalities and Promoting Global Equity

PRESENTER:

- **Jorge Rodrigo Araújo Messias** - Attorney General 

Centro Cultural
Cais do Sertão

5 p.m. to
6:00 p.m.

Closing Ceremony

The weather forecast includes some rain showers and higher temperatures, between 29°C and 30°C, therefore it is essential to stay hydrated.

T	Q	Q	S
30	1	2	3
			
29° 22°	29° 22°	29° 23°	30° 23°

We will have transfers from the hotels indicated on the GCUB website, for all scheduled events, in order to facilitate the experience of all participants.



[Access the official website](#)



There will be simultaneous translation **English - Portuguese - Spanish**, so that all participants can fully enjoy the knowledge shared in the different sessions.



The event will be accessible to people with reduced mobility, and if any additional support is needed, the team will be ready to assist.



About the registration

Registration is free of charge and can be done using the digital form below. After registering, we kindly ask you to send your plane ticket to GCUB.

As numbers are limited, this will not only confirm your participation, but is also essential for the logistical organization of the events in Recife.

Where to register?

Simply access the form available on the following link:



<https://form.jotform.com/251053883550658>

**WE AWAIT FOR YOU
IN THE VIBRANT
RECIFE!**

GCUB



BRASIL

