



INTERNATIONAL
COOPERATION GROUP OF
BRAZILIAN UNIVERSITIES

XVIII GENERAL ASSEMBLY AND XV INTERNATIONAL SEMINAR OF GCUB

**DEMOCRACY, GEOPOLITICS AND INTERNATIONAL
UNIVERSITY COOPERATION: BUILDING BRIDGES
FOR PEACE AND GLOBAL SUSTAINABILITY**



SEPTEMBER 30TH TO
OCTOBER 3RD, 2025



RECIFE - PE
BRAZIL





PROGRAM

Tuesday, September 30, 2025

Pre-event: Institutional presentations

9:00 - 9:30

Opening

Centro Cultural
Cais do Sertão

9:15 - 9:30

Presentation 1

Institutional presentation of the
Educational Testing Service (ETS)

PANELIST:

- **Adiane Blum** - TOEFL iBT Brazil and Academic Support Consultant at ETS (Brazil) 

9:35 - 09:50

Presentation 2

Education and Research System in Colombia

PANELIST:

- **Mario Ramirez Orozco** - Foreign Affairs Advisor at the Colombian Embassy (Colombia) 

09:55 - 10:10

Presentation 3

Perspectives for Cooperation with Italy

PANELIST:

- **Fábio Naro** - Scientific Attaché at the Italian Embassy (Italy) 

10:15 - 10:30

Presentation 4

Institutional presentation of the
University of Teramo (Italy)

PANELIST:

- **Christian Corsi** - Rector of the University of Teramo (Italy) 

10:35 - 10:50

Presentation 5

Institutional presentation of the
University of Parma (Italy)

PANELIST:

- **Maria Cecilia Mancini** - Vice-Rector for International Relations at the University of Parma (Italy) 

10:50 - 11:00

Coffee Break

Centro Cultural
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11:00 - 11:15

Presentation 6

Institutional Presentation of the
University of Pernambuco - UPE

PANELIST:


- **Maria do Socorro de Mendonça Cavalcanti** - Rector of UPE (Brazil) 

11:20 - 11:35

Presentation 7

Institutional Presentation - Confucius Institute (China)

PANELIST:


- **Igor Lapsky da Costa Francisco** - Brazilian Director of the Confucius Institute at UPE and Director of International Relations at UPE (Brazil) 

11:40 - 11:55

Presentation 8

Institutional Presentation -
Cervantes Institute (Spain)

PANELIST:

- **Luís Angel Macias** - Director of the Cervantes Institute in Recife (Spain) 

12:00 - 14:00

Lunch

14:00 - 14:15

Presentation 9

Institutional Presentation of the
Federal Rural University of Pernambuco - UFRPE

PANELIST:


- **Maria José de Sena** - Rector of UFRPE (Brazil) 

14:20 - 14:35

Presentation 10

Institutional Presentation of the
Universidad Mundial (Mexico)

PANELIST:

- **Maria Jose Hinojosa Moreno** - Rector of the Universidad Mundial (to be confirmed) (Mexico) 








14:40 - 14:55

Presentation 11

Institutional Presentation of the Federal Institute
of the Pernambuco Sertão- IFSertãoPE

PANELIST:

- **Jean Carlos Coelho de Alencar** - Rector of IFSertãoPE (Brazil) 

15:00 - 15:15	<p style="text-align: center;">Presentation 12</p> <p style="text-align: center;">Institutional Presentation of Montclair State University</p> <p>PANELIST:</p> <ul style="list-style-type: none"> • Koen DePryck - Professor at Montclair State University and Director of the Challenge Based Impact Lab (United States)  	
15:20 - 15:35	<p style="text-align: center;">Presentation 13</p> <p style="text-align: center;">Institutional Presentation of the Federal Institute of Pernambuco - IFPE</p> <p>PANELIST:</p> <ul style="list-style-type: none"> • José Carlos de Sá - Rector of IFPE (Brazil)  	
15:40 - 15:55	<p style="text-align: center;">Presentation 14</p> <p style="text-align: center;">Institutional Presentation of the Organisation of Southern Cooperation (OSC)</p> <p>PANELIST:</p> <ul style="list-style-type: none"> • Hirut Woldemariam Teketel - Under Secretary-General for REEF (Research, Evaluation, and Foresight) (Ethiopia)  	
16:00 - 16:20	<p>Coffee Break</p>	<p>Centro Cultural Cais do Sertão</p>
16:20 - 16:35	<p style="text-align: center;">Presentation 15</p> <p style="text-align: center;">Unión de Universidades de América Latina y el Caribe (UDUALC)</p> <p>PANELIST:</p> <ul style="list-style-type: none"> • Roberto Escalante - Secretary General of the Union of Latin American and Caribbean Universities (Mexico)  	
16:40 - 16:55	<p style="text-align: center;">Presentation 16</p> <p style="text-align: center;">Institutional presentation of the Partnership for Applied Science, Engineering, and Technology Skills (PASET)</p> <p>PANELIST:</p> <ul style="list-style-type: none"> • Caroline Oremo - Capacity Building Officer, PASET- Regional Scholarship and Innovation Fund, icipe (Kenya)  	
17:00 - 17:15	<p style="text-align: center;">Presentation 17</p> <p style="text-align: center;">Institutional Presentation of the Federal University of Pernambuco - UFPE</p> <p>PANELIST:</p> <ul style="list-style-type: none"> • Alfredo Macedo Gomes - UFPE Rector and GCUB President  	
17:15 - 17:20	<p>Closing</p>	<p>Centro Cultural Cais do Sertão</p>
17:20 - 18:20	<p style="text-align: center;">Specific information session for English teachers</p> <p style="text-align: center;">Meeting with Educational Testing Service (ETS) on TOEFL innovations and test preparation resources</p> <p>LED BY:</p> <ul style="list-style-type: none"> • Adiane Blum - TOEFL iBT Brazil and Academic Support Consultant at ETS (Brazil)  	<p>Centro Cultural Cais do Sertão</p>

PROGRAM

Wednesday, October 1st, 2025

10:00 - 12:00	General Assembly	Centro Cultural Cais do Sertão
14:00 - 16:00	Opening Ceremony	Centro Cultural Cais do Sertão
	Cultural Presentation	
	Signing of Memorandums of Understanding	
	Official Photo	
16:00 - 17:30	<p>Plenary Session 1</p> <p>Democracy, Geopolitics and International University Cooperation: building bridges for peace and global sustainability.</p> <p>SPEAKERS:</p> <ul style="list-style-type: none"> • Carlos Gilberto Carlotti - USP Rector 🇧🇷 • Beatriz Elena Paredes Rangel - Former Ambassador of Mexico to Brazil (Mexico) 🇲🇷 • Rui Oppermann - International Relations Director at CAPES 🇧🇷 <p>MODERATOR:</p> <ul style="list-style-type: none"> • Alfredo Macedo Gomes - UFPE Rector and President of GCUB 🇧🇷 	Centro Cultural Cais do Sertão
18:00 - 20:00	Welcome Cocktail	Centro Cultural Cais do Sertão

Thursday, October 2nd, 2025

9:00 - 10:30	<p>Plenary Session 2</p> <p>Ethical Challenges and Strategies of International University Cooperation in the face of Migratory Flows.</p> <p>SPEAKERS:</p> <ul style="list-style-type: none"> • Bianca Sulpasso - Rector's Delegate for International Affairs at the University of Rome Tor Vergata (Italy) 🇮🇹 • Juan Cristóbal Morales Ordóñez - President of the University and Citizen Network for Ethics and Bioethics - RUCB (Ecuador) 🇪🇨 • Rudolf Sinner - Member of the Board of Directors of Globethics (Switzerland) 🇨🇭 <p>MODERATOR:</p> <ul style="list-style-type: none"> • José Geraldo Ticianeli - UFRR Rector and Member of the GCUB Board of Directors 🇧🇷 	Centro Cultural Cais do Sertão
10:30 - 11:00	Coffee Break	Centro Cultural Cais do Sertão

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11:00 - 12:50

Plenary Session 3

Technology Parks as Catalysts of Innovation and Global Cooperation.

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SPEAKERS:

- **Ademar Seabra da Cruz Junior** - Ambassador of Brazil to Mozambique and Madagascar 
- **Jorge Audy** - Superintendent of Innovation and Development at the Pontifical Catholic University of Rio Grande do Sul - PUC-RS 
- **Janelle Castellon Ruiz** - Director of Academic Mobility and Business Development at Ciudad del Saber Foundation (Panama) 
- **Pierre Lucena** - President of Porto Digital 

MODERATOR:

- **Germano Rigacci Junior** - PUC-Campinas Rector and Member of the GCUB Board of Directors 

12:50 - 14:30

Lunch

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14:30 - 16:00

Plenary Session 4

Digital Innovation, Democracy and University Participation: International Experiences in the Age of Technology.

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SPEAKERS:

- **Camila Fachin** - UFPR Vice-Rector 
- **Marie Levens** - Institute for Education for Development - IIED (Suriname) 
- **Lidija Kos-Stanišić** - University of Zagreb (Croatia) 

MODERATOR:

- **Amali de Angelis Mussi** - UEFS Rector and Member of the GCUB Board of Directors 

16:00 - 17:30

Plenary Session 5

International University Cooperation for Addressing Climate Change in the Context of COP30.

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SPEAKERS:

- **Serge Borg** - Full Professor at Marie and Louis Pasteur University (France) 
- **Moacyr Cunha de Araújo Filho** - UFPE Vice-Rector 
- **Hilligje van't Land** - International Association of Universities (IAU) 

MODERATOR:

- **Gilmar Pereira da Silva** - UFPA Rector 

19:30 - 21:30

Social Dinner

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Friday, October 3rd, 2025

9:00 - 10:30

Plenary Session 6

Artificial Intelligence for Sustainability and Global Cooperation: A New Paradigm for Universities

SPEAKERS:

- **Abdeljalil Akkari** - University of Genebra (Switzerland) 
- **Jouhaina Gherib** - University of Manouba (Tunisia) 
- **Zoltán Dubecz** - Hungarian Rectors' Conference 

MODERATOR:

- **Juliana Lando Canga** - President of the Assembly of the University of Luanda (Angola) 

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10:30 - 11:00

Coffee Break

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11:00 - 12:30

Plenary Session 7

Debate: International University Cooperation for Food Security, Poverty Eradication, and Promotion of Peace

SPEAKERS:

- **Halima Ouanada** - University Túnis El Manar (Tunisia) 
- **Ondina León** - Ministry of Higher Education (Cuba) 
- **Daniel Balaban** - United Nations 

MODERATOR:

- **Raiane Patrícia Assumpção** - Rector of UNIFESP and Member of the GCUB Board of Directors 

12:30 - 14:30

Lunch

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14:30 - 16:00

Plenary Session 8

Open Science and International University Cooperation: Pathways for Democratizing Knowledge on a Global Scale

SPEAKERS:

- **Francisco Tamarit** - University of Córdoba (Argentina) 
- **Antonio Martínez-Arboleda** - University of Leeds (United Kingdom) 
- **Helen Titilola Olojede** - National Open University of Nigeria (Nigeria) 

MODERATOR:

- **Cassia Curan Turci** - UFRJ Vice-Rector 

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16:00 - 17:00

Closing Conference

Universities and Social Justice: International Cooperation for Reducing Inequalities and Promoting Global Equity

PRESENTER:

- **Jorge Rodrigo Araújo Messias** - Attorney General 

MODERATOR:

- **Antonella Galindo** - Vice-Director of the Recife Law School/UFPE 

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17:00 - 18:00

Closing Ceremony